

Top Doctors launch accelerates the eHealth revolution for private patients in the UK

Dean Thomson appointed to drive the leading global innovator's expansion

12th October 2017, London UK: After 25 years of success in the US, Europe and Latin America, Top Doctors is now available in the UK. To date they have provided 10 million private patients with access to over 60,000 of the world's best private specialists, via a streamlined digital platform that deals with 500,000 appointments annually.

This innovative eHealth service provides a one-stop shop prioritising ease and quality. Patients can find and book an appointment with a leading specialist by using the latest online technology, video consultations, private messaging and more. This can be easily managed from any device, or by calling a tailored customer service team who arrange appointments with a chosen specialist or help patients navigate a GP referral, if needed.

Only one in ten specialists meet the required eligibility criteria to become members of topdoctors.co.uk. A rigorous four-step selection process ensures that recommended physicians are the best in their field. The selection process uses peer-to-peer recommendation, external evaluation by Adecco Medical & Science, approval by a panel of expert clinical leaders, and personal interviews

“Healthcare is a sensitive and complex area but we are in the midst of a revolution – the application of technology to health services is creating what I feel is the most disruptive sector in business at the moment,” says Alberto Porciani, CEO of Top Doctors. “At Top Doctors, we have been connecting patients with top private specialists for more than 25 years, and now we are applying innovative technology to manage the relationship between patient and doctor as never before. For patients, the key is facilitating access to the best doctor for their needs in the way that is most comfortable and convenient for them, whether that is via video consultation, private messaging, one-step online booking or an app for mobile booking.

“We are very excited to have launched in the UK and look forward to leading eHealth innovations that have the potential to transform the way people access private healthcare and connect with their chosen specialist.”

Top Doctors has appointed Dean Thomson to head up the company's expansion and drive eHealth innovation in the UK. Dean has over 30 years' experience in executive-level business development and management. Dean will be a panellist at the LaingBuisson Private Acute Healthcare Conference at the Royal Society of Medicine in London on 12th October.

“The future of healthcare is changing as more people are demanding access to healthcare quickly,” says Dean Thomson, Head of Sales, Top Doctors UK. “We believe Top Doctors can help minimise the effort and worry of finding the leading specialists. The Top Doctors site provides a list of recommended specialists and allows people to

directly book appointments with their chosen doctor, with the reassurance that they will be seeing one of the top doctors in the field.”

“For me, Top Doctors is all about choice. By providing easily accessible information regarding the leading specialists in the country, Top Doctors enables patients to choose who to see, when to see them and where to see them,” says Dr Gayathri Perera, Top Doctors UK member and Consultant Dermatologist, The Medical Chambers Kensington and BMI Syon Clinic, Brentford.

-ENDS-

Notes to Editors

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About Top Doctors

Top Doctors is a global company which selects the leading private doctors across every speciality to help patients access the very best healthcare available. Top Doctors creates a simple and effortless journey for patients to access high-quality treatment.

Top Doctors was founded by experienced professionals in the healthcare sector whose vision was to provide patients with accurate information about doctors and tailored guidance on their health, while helping doctors to secure an online reputation that reflects their professional standing and expertise.

Via a rigorous four-step selection process, Top Doctors hand-picks only the top 10% of specialists. To carry this out they use peer-to-peer recommendation, external evaluation by Adecco Medical & Science, approval by a panel of expert Clinical Leaders, and personal interviews.

Globally, Top Doctors has over 60,000 doctors signed up, it has had more than 10 million site visits to date, and more than 500,000 appointments are booked per year.

First launched in the USA, Top doctors is now present in Spain, Italy, Mexico, Colombia, Chile and now the UK. The company recognises that the future of eHealth is vital to patient convenience and wellbeing, and is investing in the latest technology and innovation.

For more information about Top Doctors UK please visit <https://www.topdoctors.co.uk/>